

## NEWSLETTER AUGUST 2008

Limassol, 1<sup>st</sup> August, 2008

Dear Customer,

**SUBJECT: NEW SEALIFE DIGITAL CAMERA**

We are really delighted to inform you that Sealife has introduced a new Digital Camera, called DC800 and is now available in our Stores.



The Sealife DC800 Digital Camera has the following main Technical features:

- ✓ 8.0 megapixel CCD for high-resolution, quality enlargements.
- ✓ Large 2.7" LCD for easy on-camera viewing
- ✓ 20X zoom - 4X optical zoom plus 5X digital
- ✓ Auto focus to 2" (5cm)
- ✓ High capacity rechargeable lithium battery 1250mAh for 2 tank dive+ (2+ hours or 200+ pics)
- ✓ Fast shutter response time\* and quick start-up for fast action photography.  
\*(As fast as 0.1 sec in Ext Flash mode and landscape focus mode.)
- ✓ SD and SDHC card compatible up to 4GB
- ✓ 22 Land modes – Automatically pre-sets the camera for the type of scene. Includes Face-detection, Anti-shake and aperture/shutter priority.
- ✓ 640x480 Video mode with Sound
- ✓ Depth tested to 200 ft (60m)
- ✓ Wide angle optical lens 28mm to 112mm film equivalent

The DC800 has the following additional Special Features:

- ❖ **Sea mode** with 3 UW colour correction settings (Oceans Blue, Oceans Green and Rivers/Lakes).
- ❖ **Ext Flash Manual mode** for manual aperture and shutter speed exposure controls when using one or two external flash accessories. Ideal for advanced UW photographers
- ❖ **Spy Mode** – The camera automatically shoots continuous pictures at set time intervals
- ❖ Expandable with one or two SeaLife flashes
- ❖ Pocket size removable inner camera
- ❖ Rubber armoured for durability and sure grip.
- ❖ Big shutter button and widespread controls for easy access, even with dive gloves on.

The Retail Price of the DC500 has been set to EUR 450.00+VAT.

### **TIMES MAGAZINE PRAISE**

Sealife has been very proud that ever since 2005 when the Times Magazine has selected SeaLife's DC500 camera as one of "The Most Amazing Inventions of 2005" and has featured the camera in their Nov 21st issue of Time as well as on their website Time.com, it has continued developing and improving its Digital Cameras and this time DC800 seems to have surpassed all its predecessors.

Kindest Personal Regards.

For MERCURY DIVERS CO. LTD.,

A handwritten signature in blue ink, appearing to read 'Eleftherios Orphanides', with a long, sweeping underline that extends to the right.

Eleftherios Orphanides  
Managing Director